



RETAIL PRODUCT USAGE GUIDE

Acai AFTERCARE:



Acai Anti-Frizz Shampoo & Conditioner:

The **Acai Shampoo and Conditioner** should be positioned as prescription strength formulas specifically designed to prolong the life of the Brazilian Blowout. Clients must use both Acai Aftercare products in order to receive the longest lasting results. In addition to being sulfate-free, the **Acai Shampoo and Conditioner** have the same **“Brazilian Super Nutrient Complex”** of amino acids that are included in the Brazilian Blowout Professional Solution. Each time the hair is washed, amino acids are deposited back into the hair allowing for longer lasting smoothing results. Stylists who have tested other sulfate-free shampoos report that smoothing results last 3-4 weeks LESS than when the specially formulated Acai products are used. DIRECTIONS: ACAI SHAMPOO: Massage a quarter size amount of Acai Anti-Frizz Shampoo throughout wet hair and scalp. Rinse thoroughly and repeat if necessary. For best results, use two to three times a week with Acai Anti-Frizz Conditioner. If used too often, flakiness may occur. This sulfate-free shampoo will not lather as much as sulfate based formulations. ACAI CONDITIONER: Massage Acai Anti-Frizz Conditioner throughout wet hair and scalp. Rinse thoroughly and repeat if necessary. For best results, use with Acai Anti-Frizz Shampoo.



Acai Daily Smoothing Serum:

This unique leave-in styling protectant is designed to smooth, condition and detangle the hair prior to blow-drying while serving as an effective barrier from the exfoliating effects of other styling products. This serum will also help extend the life of the Brazilian Blowout by utilizing the same Brazilian Super Nutrient Complex included in the Professional Smoothing Solution. While locking in vital moisture, this formula helps to protect the hair from UVA/UVB exposure and from the dryness and damage associated with chlorine and salt-water. Whether a client likes to blow dry her hair everyday, or let her hair air dry, this product is ideal to maintain the overall strength and health of the hair. DIRECTIONS: Apply a nickel size amount of Acai Daily Smoothing Serum throughout towel dried hair and style as usual.



Acai Deep Conditioning Masque:

We call this our mini “Brazilian Blowout” in a bottle. This formulation has the highest concentration of our Brazilian Super-Nutrient Complex in all of the Acai Aftercare products. Designed to use twice a week, this Acai Deep Conditioning Masque replenishes the hair with vital moisture and deposits essential amino acids back into the hair for the ultimate in smoothing results. Often times stylists use this formulation as a Professional Deep Conditioning Treatment. Apply a generous amount of the masque to damp hair and sit client under the hair dryer in the salon. The conditioning and smoothing effects of this Deep Conditioning Masque treatment

alone will have clients wanting to step up to the Brazilian Blowout Professional Smoothing Treatment. DIRECTIONS (at-home use): Use twice weekly for optimal results. After washing the hair with the Acai Shampoo and Conditioner, apply Acai Deep Conditioning Masque generously throughout wet hair from root to tip. Leave in hair for 10-20 minutes and rinse thoroughly with warm water. For best results, leave in hair overnight and rinse thoroughly in the morning.

Acai STYLING:

Acai Restorative Sculpt & Define Polish:

The Acai Restorative Sculpt & Define Polish is enriched with the Brazilian Blowout Super-Nutrient Complex, and therefore safe to apply directly to Brazilian Blowout treated hair without compromising the results. This pomade-like-polish is designed to style and create extreme definition in the hair. It provides added texture if desired, and delivers that "second day after blow-dry (which is the best)" or "sexy beach hair" look and feel. If a client feels as though her hair is too soft and conditioned, and she wants to "dirty it up a bit (i.e., add texture to the hair)," this product will do just that. DIRECTIONS: Rub a dime size amount of the Acai Restorative Sculpt and Define Polish throughout fingertips and pull through desired layers/pieces for increased texture and separation.

Acai Shine & Shield Spray Shine:

The Acai Spray Shine is enriched with Brazilian Blowout's Super-Nutrient Complex, making it safe to use as desired, and even multiple times a day. This product delivers the exact same shine and silky appearance that the Brazilian Blowout Professional Smoothing Treatment delivers. Results are immediate, and you can use multiple times a day, as needed. The Acai Spray Shine helps to control and smooth fly-aways when you have a fresh blow-dry. Spray the hair prior to being exposed to the sun as it also provides full-spectrum UVA/UVB protection. DIRECTIONS: For best results, spray 6 inches away from the hair, or spray onto the hands, rub together and lightly smooth throughout hair.

brazilian
blowout®



AÇAI SHINE & SHIELD SPRAY SHINE
SUGGESTED RETAIL PRICE: \$42.00

This lightweight formula delivers the much-coveted Brazilian Blowout shine "instantly!"

The exclusive **Brazilian Super-Nutrient Complex** strengthens, protects and seals the cuticle for instant, radiant shine and full-spectrum UVA/UVB protection.

For more information,
or to place an order call 1.877.779.7706.

Add texture, definition and radiant shine to your hair with Brazilian Blowout's NEW AÇAI Shine & Shield Spray Shine and AÇAI Restorative Sculpt & Define Polish.

AÇAI RESTORATIVE SCULPT & DEFINE POLISH
SUGGESTED RETAIL PRICE: \$38.00

This unique polish transforms the hair by adding weightless texture, definition and flexible hold to desired pieces.

The exclusive **Brazilian Super-Nutrient Complex** works to fortify and protect while helping to deliver that much-desired "second day after blow-dry" texture. Full spectrum UVA/UVB protection.



NOTE: All Brazilian Blowout Aftercare and Styling products are extremely concentrated. Each product should last a full twelve weeks if used correctly.